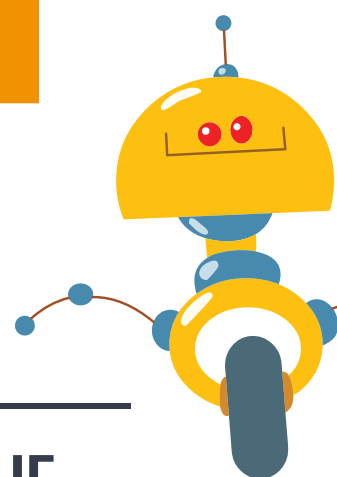


Few things divide the translation industry quite as fiercely as the topic of machine translation. Have you considered the pros and cons of each solution?

# HUMAN VERSUS MACHINE

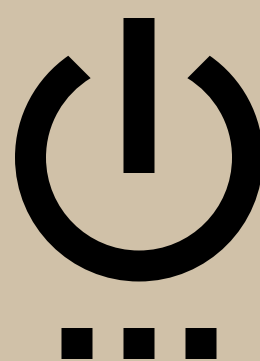


## THE ULTIMATE GUIDE TO CHOOSING THE RIGHT SOLUTION FOR YOUR TRANSLATION

### RUNS ON



Have you ever visited a translated agency where there wasn't any coffee? Unthinkable!



### SPECIALTY

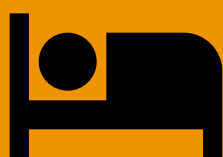


Idiomatic translations that are enjoyable to read.



Translating large volumes in a short amount of time.

### WEAKNESS



Regularly requires 8 hours to reboot.

### ABSTRACTION

A human and a machine translator walk into a bar; the human sees it and ducks, but the machine walks right into it and gets a black eye.

### SUITABLE FOR



Marketing texts, brochures, website content, creative and/or literary texts.



Massive translation projects with a tight deadline. Repetitive and technical texts.

Will MT render human translations superfluous, or can the two coexist? Where do you stand in the MT discussion?

Humans and machines complement each other!

MT will be the end of the industry!

Tweet us your thoughts @textform; we'd love to hear from you!

text & form  
www.textform.com